



FOR IMMEDIATE RELEASE

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ATB announces the return of the ATB Classic to Edmonton

Tournament adds Volvo Edmonton as presenting sponsor

EDMONTON, AB.—The ATB Classic will be returning to the Edmonton Petroleum Golf & Country Club, June 13-19 as part of an Alberta rotation that will see the event alternate between Edmonton and Calgary. It will also return with a new presenting sponsor, the tournament now known as the ATB Classic presented by Volvo Edmonton.

In 2018, Edmonton Petroleum Golf & Country Club was the home to the Syncrude Oil Country Championship, won by current PGA TOUR player Tyler McCumber. Edmonton is familiar with PGA TOUR Canada golf, the city having hosted tournaments from 2016 to 2019.

“ATB is excited to welcome PGA TOUR Canada back to Edmonton and is looking forward to celebrating the return of the event with our clients and the Edmonton community,” said ATB’s President and CEO Curtis Stange. “The tournament proceeds will go toward the Canadian Mental Health Association – Edmonton Region to help support mental wellness for Albertans in Edmonton and surrounding areas.”

“Volvo of Edmonton is proud to partner with ATB and PGA TOUR Canada to bring world-class golf to the Edmonton community,” said Michael Norris, Dealer Principal at Volvo Edmonton. “We share and admire the passion, dedication and drive of the professionals playing on PGA TOUR Canada. We look forward to fostering this new partnership.”

“We are so thankful for the support from ATB and PGA TOUR Canada and are grateful for this opportunity to be a part of the ATB Classic,” said Giri Puligandla, Executive Director at the Canadian Mental Health Association – Edmonton Region, the tournament’s benefiting charity. “People are struggling with their mental health more than ever, so it’s important to have the right services in place for when, where and how people need them. With the support of this tournament, we can make sure that CMHA is not only continuing our critical services in the Edmonton region but growing and adapting them as well.”

ATB is partnering with the Maple Leaf Junior Tour to host the MJT Future Stars Invitational presented by ATB on June 11-12, leading into the tournament week. The Invitational will see 18 of the best juniors from across Canada participate in a 36-hole, stroke-play event at the Edmonton Petroleum Golf & Club. The winner of the Invitational will receive an exemption to play in the ATB Classic presented by Volvo Edmonton.

“The Maple Leaf Junior Golf Tour is really excited to showcase some of the best juniors in Canada via this wonderful opportunity offered to our members by ATB,” said Trent Matson, the Tour’s National Operations Director. “Many MJT members aspire to play professionally one day, so it is a big moment for the qualified players to get this custom PGA TOUR Canada experience and then have one of them actually make his debut in a professional tournament with PGA TOUR Canada.”

Registration for volunteer and caddie positions is open at www.atbclassic.com, and the tournament is anticipating strong corporate and community support as it has in previous years.

About PGA TOUR Canada

PGA TOUR Canada is professional golf tour that offers a series of tournaments played across Canada each summer, where tomorrow’s stars begin the path to the PGA TOUR. The leading five money winners at the end of each season earn status on the Korn Ferry Tour for the following year. The Tour’s alumni include 54 PGA TOUR players and more than 300 Korn Ferry Tour players since 2013. The PGA Tour Canada’s mission is to deliver a PGA TOUR experience for its members, fans, volunteers and partners in order to develop the future stars of professional golf and enrich the communities it visits.

About ATB Financial

With \$56.6 billion in assets, ATB Financial is an Alberta-built financial institution that is a catalyst for economic growth in our province. We got started in 1938 to help Albertans through tough economic times. Today, ATB Financial’s 5,000 team members love to deliver exceptional experiences to over 800,000 clients through our many branches and agencies, our 24-hour Client Care Centre, four entrepreneur centres, and our digital banking options.

About Canadian Mental Health Association – Edmonton Region

[CMHA Edmonton](#) works within the community to support people experiencing mental illness and their families through advocacy, education, research, service, and programming. CMHA Edmonton works alongside community partners to service vulnerable and targeted populations who are living with or are at risk of developing mental-health challenges. The organization provides education and training programs to various community actors and nurtures strong relationships within Edmonton through community-based services.

About the Maple Leaf Junior Golf Tour

The non-profit Maple Leaf Junior Golf Tour is Canada’s No. 1-played junior golf tour as well as the only national junior tour run exclusively by PGA of Canada professionals and is the ‘Road to College Golf’ in Canada. The organization is supported by valued Premier, Tournament and Product Partners. The MJT hosts close to 100 events across Canada, including free Ford Go Golf

Junior Clinics, the MJT Mini Tour for 12-and-under players and multi-day events for competitive players aged 11-19, which also offer qualifiers for international tournaments. The program has annual awards, scholarships and incentives to help reward performance and participation throughout each season. MJT alumni include many professional tour players and PGA of Canada professionals, as well as Canadian amateur, national and provincial junior champions. The MJT aims to develop champions, in golf and in life, promoting the game from grassroots through the provincial, national, university and professional levels.